

Georgia Chapter A&WMA Board Meeting

May 8, 2020

Present: Shanna Alexander, Shira Colsky, Charlie Denton, Steve Ellingson, Katy Lusky, Elisabeth Munsey, Kim Sanders, Ashley Ward, Tom Wurzinger

Absent: Joey Dean, Chris Hurst

1. **CALL TO ORDER:**

Chair Kim Sanders called the meeting to order and outlined the Agenda for this Board meeting (attached).

Kim
Sanders

2. **SECRETARY'S REPORT:**

The Meeting Minutes for April 10th were reviewed and approved.

Shanna
Alexander

3. **TREASURER'S REPORT:**

Katy submitted the following report:

Katy
Lusky

Reporting Period: Apr 11 – May 8, 2020

Current Wells Fargo Balance = \$11,723.75

Current PayPal Balance = \$6,427.10

Major Debits (WF & PP):

\$190.32 – Member Clicks (Apr)

\$175 – Board Insurance check

\$99 – Reimbursement to Shira for AWMA Brown Bag (PayPal)

Major Credits (WF & PP):

None

Other Business:

- Upcoming expenses - \$15 to Ashley W for Starbucks e-gift cards (4/23 YP virtual happy hour event)

4. **COMMITTEE REPORTS:**

Education/Scholarship:

- Elisabeth anticipates no new updates until August 2020.
- Kim suggested increasing the amount of abstract reminder emails because of the virtual classes.
- Elisabeth will continue to monitor developments on college and university schedules and adjust frequency of emails based on that information.

Elisabeth
Munsey

Young Professionals:

- Small turnout for the 4/23 virtual happy hour event (4 total participants), but it was successful and incited great discussion. Feedback received from those that could not participate was to push back the start time to 5/5:30 instead of 4 PM. Ashley Ward
- Based on feedback received from YPs, Ashley plans to host another virtual YP event end of May and will cast a broader net instead of limiting to a select group.
- Ashley reported no further update from Payte (interested sponsor) regarding sponsoring a social networking event and plans to follow-up with him next week. Shanna suggested reaching out to GAEP (Will Medlin) on their social events.

Membership:

- Steve presented a membership chart to the group on the Southern Section membership rates based on a 2.5-year old, high-level report on international members that are part of the Southern Section. The GA Chapter has the largest number of members compared to other Southern Section states. [See ***“A&WMA Southern Section Membership”*** chart attached at the end of these minutes.] Steve Ellingson
- Steve made a request to obtain a more granular version of the membership information Kim had gathered from the Southern Section. Steve would like to see real-time membership information that will allow for easy tracking of new members and a trigger for follow-up with those whose memberships are about to expire. This will also help Steve integrate new members into the Chapter.
- Kim indicated that she had not received any membership reports with granular information from the Southern Section; however, she will follow-up on this during future communication with National A&WMA. Kim requested any other suggestions on increasing memberships.
- Steve suggested including a short blurb on joining A&WMA at the bottom of all A&WMA electronic announcements and flyers --- including YP social events, YP joint social events, and brown bags. Other grassroots ideas include reaching out to colleagues that could benefit from a membership role.
- Shira suggested forming conference committees that would allow new members to assist with the conference planning while also providing opportunities to become more engaged in the Chapter.
- Charlie mentioned finding the individual responsible for tracking A&WMA webinar participants and following up with these individuals.
- Shanna will reach out to the A&WMA Chapters and Sections Chair (James Walker) for a point of contact for obtaining real-time membership information for the GA Chapter.

Brown Bag Coordinator:

Shira
Colsky

- Shira informed the group that 32 individuals had RSVP to the brown bag webinar on carbon capture
- Shira will verify Peggy Radcliffe's (CHaRM) video conference preference for June's brown bag presentation and virtual tour of the recycling facility. Once confirmed, Shira will put together a flyer and send out via Member Clicks.
- The group discussed purchasing a 1-month subscription (\$14.99) to Zoom which will allow the Chapter to conduct multiple activities such as hosting the 2nd YP virtual happy hour tentatively scheduled for end of May and the June brown bag.
- Tom cautioned that certain companies are declining Zoom invitations for professional services due to recent security breaches.
- Microsoft Teams was presented as an option, but this may require having the most recent version for the application to work properly.

Database/Web Chair:

Charlie
Denton

- None
- Kim reminded the group to forward any updates to the website to Charlie.

5. OLD BUSINESS:

All
Members

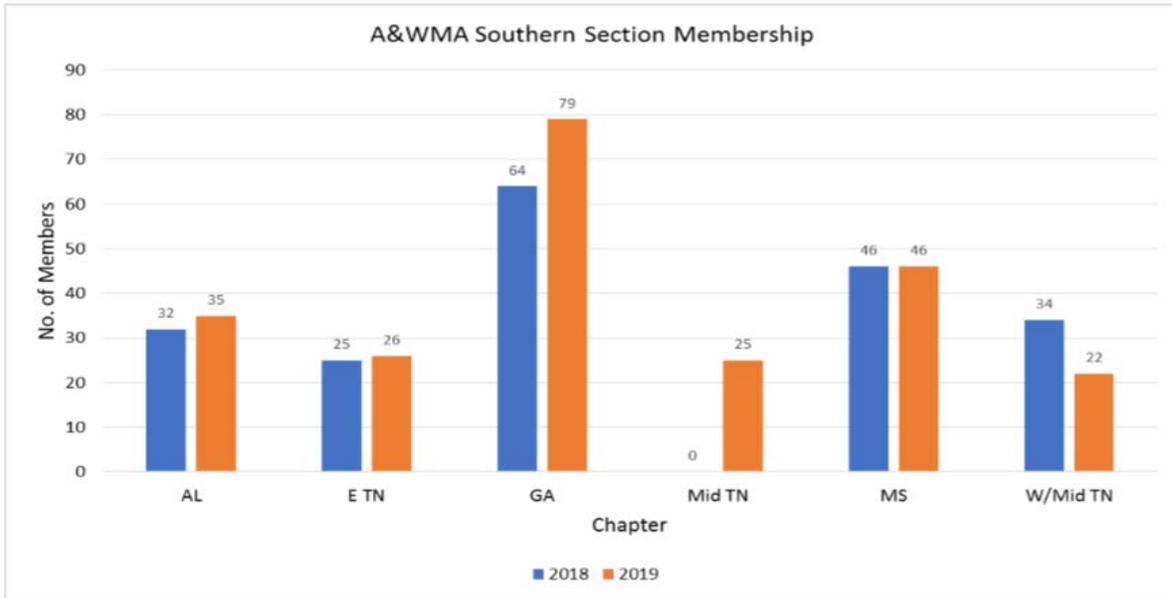
- Shanna will confirm the status of the GA Chapter's first place win with James Walker (AWMA Sections and Chapters Council Chair) and will also request the point of contact for tracking the Chapter's membership status for Steve.
- Steve questioned whether positive news/victories for the Chapter or its members should be posted to the website. This idea was supported by the group. Shanna also mentioned posting to social media such as LinkedIn.
- Kim suggested a virtual regulatory conference to be held early October / late November and informed the group that GEC is currently considering going this route.
- Steve will email the group a copy of the All4 letter that memorializes the discussion held with All4 representatives and the Board's decision to not move forward with the mutual sponsorship of regulatory conferences.

6. NEW BUSINESS:

- Kim reminded everyone of the A&WMA virtual conference beginning June 30th.
- Shira shared her A&WMA "TBD" email instructions regarding how she will receive her "Outstanding YP of the Year" award at the virtual Southern Conference. Shira will update the group once further information is received.

NEXT MEETING:

June 12, 2020 by Conference Call – 10:00 am Eastern (Meeting Adjourned at 11:04 AM)



NOTES: AL = Alabama, E TN = East Tennessee, GA = Georgia, Mid TN = Middle Tennessee, MS = Mississippi, and W/Mid TN = West/Middle Tennessee.
 Source: Section/Chapter Membership Counts for Annual Reports (4/17/20)

Agenda
A&WMA GA Chapter - Executive Board Meeting
May 8, 2020; 10:00 a.m. Eastern
Conference Call-in: 1 (408) 650-3123, Passcode: 790-678-541
One-touch: <tel:+14086503123,790678541#>

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| 1. CALL to ORDER: | Kimberly Sanders |
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| 2. SECRETARY'S REPORT: | Shanna Alexander |
| Approve April 10 th meeting minutes, post to website. | |
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| 3. TREASURER'S REPORT: | Katy Lusky |
| Current balances
Upcoming expenses | |
| <hr/> | |
| 4. COMMITTEE REPORTS: | |
| <u>Scholarship</u> Elisabeth Munsey | |
| Scholarship Program Update | |
| <u>Young Professionals (YP)</u> Ashley Ward | |
| Update on Virtual Happy Hour (held on 4/23) | |
| Status of YP Joint Summer Event | |
| Update on YP Southern Section Call – Biloxi, MS | |
| <u>Membership</u> Stephen Ellingson | |
| Status report | |
| <u>Brown Bag/Program</u> Shira Colsky | |
| April Webinar Follow-up | |
| Date/topic of next Brown Bag | |
| <u>Database/Website</u> Charlie Denton | |
| Status report | |
| <hr/> | |
| 5. OLD BUSINESS | |
| Update on Annual Chapter report submittal | |
| Status of Spring Regulatory Conference scheduling – Fall conference suggested | |
| All4 Mutual Sponsorship of Regulatory Conference – Final decision | |
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| 6. NEW BUSINESS | |
| AWMA Annual Conference – Virtual Conference – begins June 30, 2020; Status of 2020 AWMA Outstanding Young Professional Award (Shira) | |

7. **NEXT MEETING**

June 12, 2020 -10:00
am EST

8. **ADJOURN**