

Georgia Chapter A&WMA Board Meeting

June 12, 2020

Present: Shanna Alexander, Shira Colsky, Joey Dean, Charlie Denton, Steve Ellingson, Katy Lusky, Elisabeth Munsey, Kim Sanders, Ashley Ward, Tom Wurzinger

Absent: Chris Hurst

1. **CALL TO ORDER:**

Chair Kim Sanders called the meeting to order and outlined the Agenda for this Board meeting (attached).

Kim
Sanders

2. **SECRETARY'S REPORT:**

The Meeting Minutes for May 8th were reviewed and approved.

Shanna
Alexander

3. **TREASURER'S REPORT:**

Katy submitted the following report:

Katy
Lusky

Reporting Period: May 9 – June 12, 2020

Current Wells Fargo Balance = \$11,518.44

Current PayPal Balance = \$6,427.10

Major Debits (WF & PP):

\$190.31 – Member Clicks (May)

\$15.00 – Reimbursement to Ashley (YP event)

Major Credits (WF & PP):

None

Other Business:

- Member Clicks conversion
- Scholarship amounts

4. **COMMITTEE REPORTS:**

Education/Scholarship:

- Discussion held regarding the possibility of reducing the 2020 scholarship amounts. Katy and Elisabeth were both okay with awarding a couple \$500 scholarships -- exact award amounts are TBD.

Elisabeth
Munsey

Young Professionals:

- Ashley reached out to Pate Betts (interested sponsor) and Will (GAEP) regarding partnering events for summer. YP joint event tentatively scheduled to be held late September/early October.
- The virtual YP happy hour event will be pushed back to the second week in July using the Zoom platform --- pending purchase of a Zoom subscription for the 6/26 brown bag event.

Ashley
Ward

Membership:

- Lapsed members quarterly data for Georgia A&WMA members were downloaded
- Steve suggested that the membership chair download data monthly and distribute to the Board/Committee members prior to the board meeting.
- Membership Chair to reach out via email to the lapsed and soon-to-expire members asking them to rejoin. Two months out ask to renew their membership with the objective of capturing members before they cut ties. Once members become lapsed send a follow-up renewal email.
- Decision made to send spreadsheet a week before the board meeting.
- Document by attaching the letter and the spreadsheet to the meeting minutes.
[See attached data report current as of this meeting]

Steve
Ellingson

Brown Bag Coordinator:

- Shira verified with Peggy Radcliffe's (CHaRM) video conference preference for the June 26th brown bag and she had no preference. Shira voiced her preference for Zoom.
- The Board unanimously voted to purchase the Zoom subscription for the 6/26 brown bag.
- Tom suggested adding language to the save-the-date email that explains that the event will be accessible from other devices.
- The Board voted to purchase a 1-month subscription (\$14.99 per host) to Zoom with one host, which will allow the Chapter to conduct multiple activities such as hosting the 2nd YP virtual happy hour tentatively scheduled for end of June or July.
- Shira will send Katy the purchase receipt for the Zoom subscription.
- Future brown bags – Kim suggested a speaker on the new rules released around chemical testing under TSCA as a future brown bag.

Shira
Colsky

Database/Web Chair:

- None
- Kim mentioned posting the Southern Section conference update info to the website.

Charlie
Denton

5. OLD BUSINESS:

All
Members

- Spring Reg conference will now be in the Fall, Winter or 2021.
- Tom voiced his concerns about the conference attendance rate if held in the Fall/Winter due to the possibility for a re-spike in COVID cases. He suggested we tentatively plan for the Winter and see how the Fall conferences turn out before deciding to have it in the Winter.
- Kim mentioned that the only options would be early November or early December (first week such that it is in between the Thanksgiving and Christmas holidays).
- Shanna mentioned that some companies may be suspending conference attendance and slashing marketing budgets so employees may only be able to attend one conference this year.
- Tom suggested incorporating more opportunities for networking/business development activities and using this as a marketing tool to get more individuals to attend since marketing ventures have been stifled for most companies.
- Kim mentioned that the GEC conference has been cancelled for this year and moved to 2021 and the Brownfield National Conference has been pushed back to October 2020. Most members agreed to moving the conference to January 2021. Plan is to see how other conferences scheduled for the Fall turn out and continue discussions on our monthly calls.

6. NEW BUSINESS:

- Annual Southern Section Conference hosted by the MS Chapter moved from September 2020 to 2021 --- pushes back a year the following state's hosting (TN in 2022, AL in 2023, GA in 2024)
- Kim announced that the Southern Section Scholarship Award will not be distributed for 2020 but will resume in 2021
- Shira confirmed virtual attendance with free registration through her YP award (email sent 5/5)
- Shanna to reach back out to Nationals to find out how the award will be received and when so that a representative is present to accept.

NEXT MEETING:

July 10, 2020 by Conference Call – 10:00 am Eastern (Meeting Adjourned at 11:04 AM)

